

The Business Case For Multiculturalism & Diversity

A Special 2018-2019 Invitation



An Opportunity To Become A Sponsor Of The Multicultural Symposium Series

Carole Copeland Thomas, MBA, CDMP, CITM

Founder, Multicultural Symposium Series
Diversity & Inclusion Professional
www.msscconnect.com • www.tellcarole.com



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What Is The Multicultural Symposium Series? (MSS)

Is a face to face, online and broadcasting community designed to further the advancement of worldwide multiculturalism and global diversity.

MSS is a **proven CONTENT PROVIDER**, delivering its services through conferences, special events, products, books, an electronic newsletter, a members only website, a webinar series, a magazine and a radio broadcast. MSS held its first three conferences in partnership with Bentley University from 2008-2009.

The University of Massachusetts-Boston partnered with MSS for next set of conferences held through 2016. The 11th Conference was hosted by Massachusetts College of Art and Design in 2017.

MSS was founded in 2008.

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MULTICULTURAL
Symposium Series
www.msscouncil.com

The Multicultural Symposium Series Is A For Profit Initiative.

Carole Copeland Thomas founded MSS in 2008. She is an African American small business owner who started her speaking and training business in 1987. For 31 years Carole has taken her messages on global diversity, multiculturalism, leadership, empowerment and women's issues to large and small organizations throughout the United States and seven different countries.



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**Carole Copeland Thomas Is A Diversity &
Multicultural CONTENT PROVIDER Looking
For Socially Responsible
SPONSORS**

**Who Can Help Execute & Expand Her
Business Activities**



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WHAT'S SO SPECIAL ABOUT MSS?

- Only For Profit Content Provider Of Its Kind In New England
- Fully Integrated Use Of Technology & Social Media
- Goes Beyond Traditional Workplace Diversity Endeavors
- Already Has A Member Based Constituency
- Already Has Established Corporate Sponsors
- Already Has A Worldwide Network of Supporters



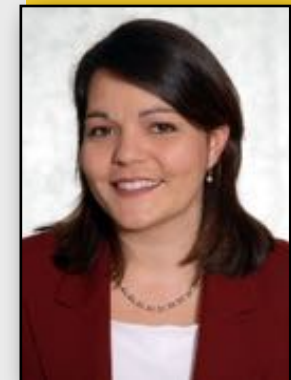
Michael Halperin
Director Training Development
May Institute
MEMBER/SPONSOR
Multicultural Symposium Series



PAUL FRANCISCO, Chief Diversity Officer
State Street Corporation
MEMBER/SPONSOR
Multicultural Symposium Series



Adam Grossman
Chief Marketing Officer
Boston Red Sox
MEMBER/SPONSOR
Multicultural Symposium Series



Georgianna Melendez, Executive Director
Commonwealth Compact
MEMBER/SPONSOR
Multicultural Symposium Series

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WHY SHOULD YOU SPONSOR MSS??

- Credible Resource and Event Center For Your Staff
- A Ground Floor Business Opportunity w/ Strong ROI
- Support A Tech Savvy Global Diversity Entrepreneur
- Provide Sponsorship For An Emerging Industry of Products & Events
- Provide Sponsorship For A Worldwide Member Based Organization
- Contribute To The U.S. Conversation On Race, Ethnicity and D&I
- Give Your Personal Expertise To This Value Added Initiative



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MSS SPONSORS

THE 2017-2018 MSS SPONSORS

Thank You 2017 Sponsors



2017 Advertiser



www.mssconnect.com

The Business Case For Multiculturalism & Diversity

CONFERENCE SERIES

*

11 Conferences
Since
2008

*

#12 Takes Place On
November 1, 2018

Thank You

For Supporting
The November 3rd
Multicultural Conference



The Business Case For Multiculturalism & Diversity

BREAKFAST SERIES

*

25 BREAKFAST EVENTS

Since 2000

Next Breakfast: March 2019



The Multicultural Symposium Series
Our 25th Event Since 2000



Keynote Speaker
Ann McNeill
President & CEO of
MCO Construction and Services
Miami, Florida
One Of The Most Successful
Woman-Owned Construction Companies In The United States

Cordially Invites You To
**The Black History
Empowerment Recognition
BREAKFAST**

Salute To
**Black Women
Of Excellence**
Including Distinguished
Trailblazing Honorees
Of Our Community

Thursday March 15, 2018
From 8:30am to 11:00am • Networking From 7:30 am
Co-Hosted By The Colonnade Boston Hotel
Location: The Colonnade Boston Hotel • 120 Huntington Avenue • Boston, MA

Tickets: \$65 for Guests
\$50 for MSS Members
Tables of 10: \$650 • A Hot Breakfast Will Be Served
Advertising and Sponsorship Opportunities Available
For More Information Call Carole Copeland Thomas
www.mssconnect.com • email: carole@mssconnect.com
(508) 947-5755

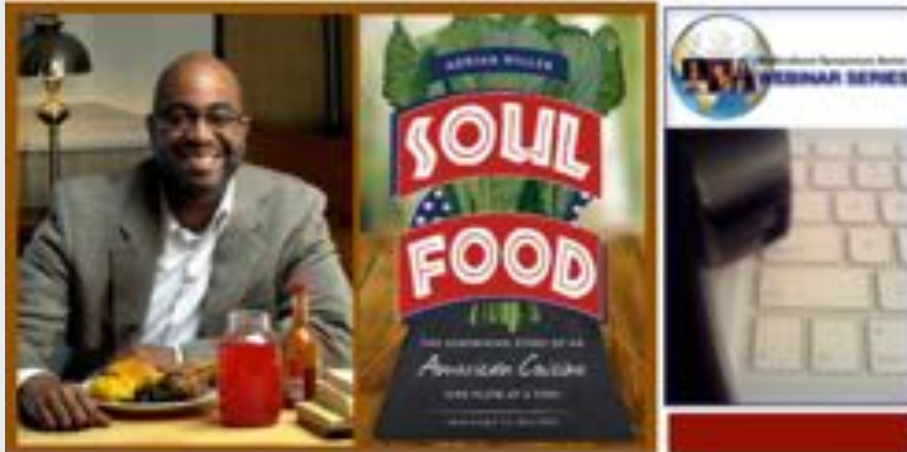


The Business Case For Multiculturalism & Diversity

MEMBERS ONLY WEBINARS

REGULAR
WEBINAR
SERIES

Soul Food: One Hour Free Webinar Its African American Origins



Join Adrian Miller (photo above) in a power packed One Hour Webinar that will trace the origins of your favorite foods so loved in the Black community. Well researched and guaranteed to make you think about the next fried chicken, collard greens and sweet potatoes dinner that you eat this summer!

From West Africa... Europe... To The Americas...

Part of the Monthly Webinar Series of the Multicultural Symposium (MSS)



Tuesday July 28, 2015

Facilitated By Carole Copeland Thomas, MBA, CDMP

FREE WEBINAR: Archive Available Afterward Only to MSS Members

Register At: <http://soulfoodwebinar.eventbrite.com>

12 Noon EDT, 11 am CDT, 10am MDT, 9 am PDT, 5pm U.K.

www.mssconnect.com • carole@mssconnect.com

The Business Case For Multiculturalism & Diversity

MSS TRAVEL AND LEARN TRIPS

COME TRAVEL WITH US ON SAFARI TO




Kenya

AN EAST AFRICAN ADVENTURE W/3 GAME PARKS!
SUNDAY, NOV 4 THROUGH THURSDAY, NOV 15, 2018







Travel to Kenya, and see the wonders of Masai Mara where zebras and Thompson's gazelles migrate from Kenya to Tanzania. You'll also visit East and West Tsavo, the biggest national game park in Kenya!

And you'll meet the extraordinary people whose warm hospitality will steal your heart!

Boston-Nairobi, Kenya East Africa
3 Game Parks & Mombasa
12 Days - 11 Nights
\$5195
Per Person Double Occupancy
\$300 Deposit Saves Your Spot
Monthly Payment Plan
Check or Credit Cards Accepted

- Roundtrip Airfare Boston-Nairobi
- Ground Transportation Throughout
- 4-5 Star Hotel Accommodations
- Comfortable Wildlife Lodges
- Double Occupancy
- Breakfast & Dinner 85% Included
- Experienced Game Park Guides
- Optional Hot Air Balloon Ride
- Tips For Van Driver
- Carole Helps You Find A Roommate

Sign Up Now At
www.msstravelandtours.com
Carole Copeland Thomas
Certified Int'l Tour Manager
508 947-5755
carole@mssconnect.com

COME TRAVEL WITH US TO




India

DURING THE MASSACHUSETTS SCHOOL VACATION WEEK
FRIDAY, FEB 15 TO SATURDAY, FEB 23, 2019








The sights, sounds and beautiful people of India will captivate your heart and soul. Experience the breathtaking scenery with an array of colors. Try foods with new textures and tastes. It's a trip you will remember for years to come. It will provide wonderful opportunities to learn from the Indian people about their rich history and culture.

Boston to Chennai, Tamilnadu
South India
8 Days - 7 Nights
\$2695
Per Person Double Occupancy
\$300 Deposit Saves Your Spot
Monthly Payment Plan
Check or Credit Cards Accepted

- Roundtrip Airfare Boston to Chennai
- Explore Chennai & Parts of S. India
- Ground Transportation Throughout
- 4-5 Star Hotel Accommodations
- Double Occupancy
- Breakfast & Dinner for 7 Days
- Tips For Bus Driver
- Carole Helps You Find A Roommate
- OPTIONAL WEEKLONG TRIP TO MUMBAI, GOA, AND KERELA

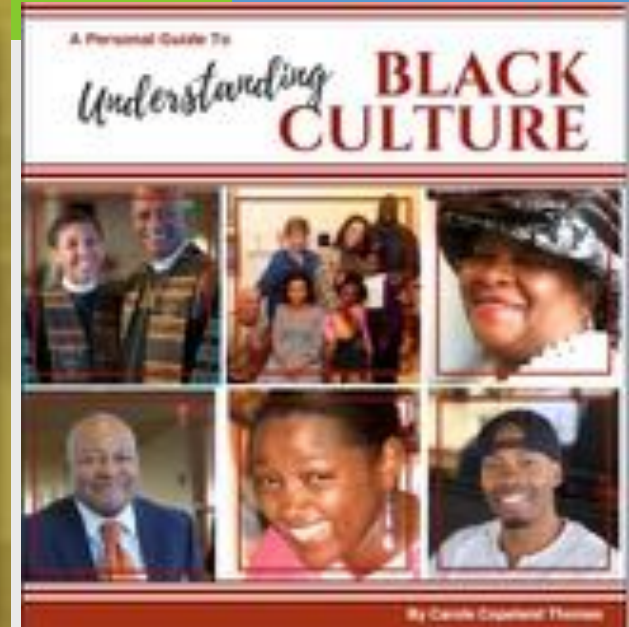
Sign Up Now At
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Our Amazing
2015, 2016, 2017 and 2018 Return Trips To India
On Deck For 2018 and 2019: Kenya and India

TAKING OUR MSS MEMBERS & FRIENDS ON WORLDWIDE TRAVEL & LEARN TRIPS*

Publications

CAROLE'S BOOKS



**ONGOING LEARNING THROUGH
BOOKS and
FUTURE PRODUCTS**



The Business Case For Multiculturalism & Diversity

ENewsletter & Members Only Website

Ready For YOUR Reservations!!
SEE DETAILS BELOW
ON THE AIR PROGRAMMING
TODAY
RADIO TALK SHOW:
Thursday June 7, 2012
Focus On Empowerment
1 pm Eastern
on BlogTalk Radio
Topic:
Arab Americans
with
Warren David
www.blogtalkradio.com/globalcarole
Every Thursday at 1pm Eastern
Listen Live or Download 24/7

TODAY'S RADIO PROGRAM
1 pm Eastern, 12 Noon Central
10 am Pacific, 6pm United Kingdom
www.blogtalkradio.com/globalcarole

**Arab American
Insights And Answers
with
Warren David**
National President
American -Arab Anti-Discrimination Committee

A MELTING POT
Ethnic Heritage of Arab Americans

Ethnic Heritage	Percentage
Egyptian	11%
Iraqi	3%
Jordanian	2%
Lebanese	14%
Syrian	7%
Other Arab	7%
Assyrian/Chaldean	7%

Multicultural Symposium Series
**Welcome
NEW MEMBERS**

3D Multiculturalism: Face To Face • Online • On The Air
YOU are an important part of our multicultural message.
THANK YOU For Joining!
Come Back Each Week For Exciting NEW Member Updates

Dear Valued Member,
We are EXCITED to WELCOME YOU to the Multicultural Symposium Series
hope that this membership will bring you an abundant value of multicultural
resources and connections for the next twelve months.

ONGOING
LEARNING
THROUGH
ONLINE
RESOURCES AND
MEMBER TO
MEMBER
NETWORKING

The Business Case For Multiculturalism & Diversity

Connections Magazine & Radio Show



2019 MAGAZINE
DEBUT
AND RADIO TALK
SHOW FOR
19 YEARS

The Business Case For Multiculturalism & Diversity

A Special 2018-2019 Invitation

Title Sponsor \$25,000



- 50 Memberships
- 50 Tickets To The November 2018 Conference & The 2019 Black History Breakfast
- Title Sponsor at the November 2018 Multicultural Conference
- Title Sponsor at The 2019 Black History Breakfast
- Title Sponsor For All Regular Webinars
- Carole providing 2+ Full Days Of Training/Facilitating/Consulting/Coaching
- 50 Copies Book: Understanding Black Culture
- Featured Keynote Speaker At The November 2018 Multicultural Conference
- Designated Speaker At The 2019 Black History Breakfast
- 1 Customized Webinar For Your Organization
- Website and Electronic Newsletter Recognition
- Recognition in All MSS Promotional Activities



The Business Case For Multiculturalism & Diversity

A Special 2018-2019 Invitation

Gold Sponsor \$15,000



- 40 Memberships
- 40 Tickets To The November 2018 Conference & The 2019 Black History Breakfast
- Title Sponsor at the November 2018 Multicultural Conference
- Title Sponsor at The 2019 Black History Breakfast
- Title Sponsor For All Regular Webinars
- Carole providing 1 Day Of Training/Facilitating/Consulting/Coaching
- 40 Copies Book: Understanding Black Culture
- Featured Keynote Speaker At The November 2018 Multicultural Conference
- Designated Speaker At The 2019 Black History Breakfast
- Website and Electronic Newsletter Recognition
- Recognition in All MSS Promotional Activities



The Business Case For Multiculturalism & Diversity

A Special 2018-2019 Invitation

Trailblazer Sponsor \$10,000



- 30 Memberships
- 30 Tickets To The November 2018 Conference & The 2019 Black History Breakfast
- Named Sponsor at the November 2018 Multicultural Conference
- Named Sponsor at the The 2019 Black History Breakfast
- Carole providing Half Day Of Training/Facilitating/Consulting/Coaching
- 30 Copies Book: Understanding Black Culture
- Featured Speaker At The November 2018 Multicultural Conference
- Website and Electronic Newsletter Recognition
- Recognition in All MSS Promotional Activities



The Business Case For Multiculturalism & Diversity

A Special 2018-2019 Invitation

Achiever Sponsor \$7,500



- **15 Memberships**
- **15 Tickets To The November 2018 Conference & The March 2019 Breakfast**
- **Named Sponsor at the November 2018 Multicultural Conference**
- **Named Sponsor at The 2019 Black History Breakfast**
- **15 Copies Book: Understanding Black Culture**
- **Website and Electronic Newsletter Recognition**
- **Recognition in All MSS Promotional Activities**



The Business Case For Multiculturalism & Diversity

A Special 2018-2019 Invitation

Bronze Sponsor \$5,000



- 10 Memberships
- 10 Tickets To The November 2018 Conference & The March, 2019 Breakfast
- Sponsor Recognition at the November Conference & The March Breakfast
- Website and Electronic Newsletter Recognition
- Recognition in All MSS Promotional Activities



The Business Case For Multiculturalism & Diversity

A Special 2018-2019 Invitation

Enterprise Sponsor \$3,000

- **5 Memberships**
- **5 Tickets To The November 2018 Conference**
- **Website and Electronic Newsletter Recognition**
- **Recognition in All MSS Promotional Activities**



THE MULTICULTURAL SYMPOSIUM SERIES

The Value Of Sponsorship

A Solid Choice In Sponsorship



THE MULTICULTURAL SYMPOSIUM SERIES

Serving Multicultural Needs

Since 1987



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Lakeville, MA 02347

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carole@mssconnect.com

www.mssconnect.com

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