THE MULTICULTURAL SYMPOSIUM SERIES

The Value Of Sponsorship

A Solid Choice In Sponsorship

From Face To Virtual

Possibilities!

























The Business Case For Multiculturalism & Diversity A Special 2022 Invitation



What Is The Multicultural Symposium Series? (MSS)

Is a face to face, online and broadcasting community designed to further the advancement of worldwide multiculturalism and global diversity.

MSS is a **proven CONTENT PROVIDER**, delivering its services through conferences, special events, products, books, an electronic newsletter, a members only website, a webinar series, a magazine and a radio broadcast. MSS held its first three conferences in partnership with Bentley University from 2008-2009.

The University of Massachusetts-Boston partnered with MSS for next set of conferences held through 2016. The 12th & 13th Conferences were held at Massachusetts College of Art and Design in 2018 & 2019. The 14th, 15th & 16th Conferences are being held Virtually.

A Special 2022 Invitation



The Multicultural Symposium Series Is A For Profit Initiative.

Carole Copeland Thomas founded MSS in 2008. She is an African American small business owner who started her speaking and training business in 1987. For 35 years Carole has taken her messages on global diversity, multiculturalism, leadership, empowerment and women's issues to large and small organizations throughout the United States and seven different countries.







A Special 2022 Invitation

From Face To Face To Virtual

Possibilities!

Carole Copeland Thomas Is A Diversity & Multicultural CONTENT PROVIDER Looking For Socially Responsible SPONSORS

Who Can Help Execute & Expand Her Diversity & Multicultural Activities

BLACK LIVES MATTER



■United States • #United Kingdom Summit On RACE

Event Organizers & DEI Experts



Carole Copeland Thomas Boston, Massachusetts



Garth Dallas Liverpool, England



Denise Gray-Felder Greater New York

Bill Wells, Jr. Minneapolis, Minnesota

A Virtual Interactive Symposium Continues Aug 19 and Oct 8, 2021
One Year Following The Death Of George Floyd in Minneapolis

United States • 米United Kingdom SUMMIT On RACE

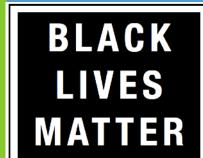
- A Multipart Series
- •RACE & its Impact in the US & the UK
- Expert Speakers from Both countries
- Participant/Corporate Engagement
- All Virtual On The Zoom Platform

A Virtual Interactive Symposium Continues Aug 19 and Oct 8, 2021 One Year Following The Death Of George Floyd in Minneapolis

The Aug 19th US UK Summit



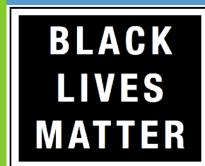
A Special 2022 Invitation Title Sponsor \$25,000



- •50 Memberships: MSS Global Summit Members Only Website
- •50 Memberships To The 2022 US UK Summit on Race Events
- •50 Tickets To The November 2022 Conference & The 2022 Black History Breakfast
- Title Sponsor at the 2022 US UK Summit On Race Events
- Title Sponsor at the November 2022 Multicultural Conference
- Title Sponsor at The 2023 Black History Breakfast
- Title Sponsor For All Regular Webinars
- Carole providing 2+ Full Days Of Training/Facilitating/Consulting/Coaching
- •50 Copies Book: Understanding Black Culture
- Featured Keynote Speaker At The June 2022 US UK Summit
- Featured Keynote Speaker At The November 2022 Multicultural Conference
- Designated Speaker At The 2022 Black History Breakfast
- •1 Customized Webinar For Your Organization
- Website and Electronic Newsletter Recognition
- Recognition in All MSS Promotional Activities



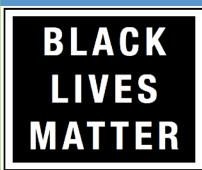
A Special 2022 Invitation Gold Sponsor \$15,000



- •40 Memberships MSS Global Summit Members Only Website
- •40 Memberships To The 2022 US UK Summit on Race Events
- •40 Tickets To The November 2022 Conference & The 2022 Black History Breakfast
- •Title Sponsor at The 2022 US UK Summit on Race Events
- •Title Sponsor at the November 2022 Multicultural Conference
- •Title Sponsor at The 2023 Black History Breakfast
- •Title Sponsor For All Regular Webinars
- Carole providing 1 Day Of Training/Facilitating/Consulting/Coaching
- •40 Copies Book: Understanding Black Culture
- Featured Keynote Speaker At The June 2022 US UK Summit
- Featured Keynote Speaker At The November 2022 Multicultural Conference
- Designated Speaker At The 2022 Black History Breakfast
- Website and Electronic Newsletter Recognition
- Recognition in All MSS Promotional Activities



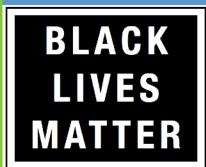
A Special 2022 Invitation Trailblazer Sponsor \$10,000



- •30 Memberships MSS Global Summit Members Only Website
- •30 Memberships To The 2022 US UK Summit on Race Events
- •30 Tickets To The November 2022 Conference & The 2022 Black History Breakfast
- Named Sponsor at The 2022 US UK Summit on Race Events
- Named Sponsor at the November 2022 Multicultural Conference
- Named Sponsor at the The 2023 Black History Breakfast
- Carole providing Half Day Of Training/Facilitating/Consulting/Coaching
- •30 Copies Book: Understanding Black Culture
- Featured Keynote Speaker At The June 2022 US UK Summit
- Featured Speaker At The November 2022 Multicultural Conference
- Website and Electronic Newsletter Recognition
- Recognition in All MSS Promotional Activities



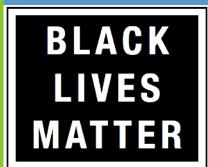
A Special 2022 Invitation Achiever Sponsor \$7,500



- •20 Memberships: MSS Global Summit Members Only Website
- •20 Memberships To The 2022 US UK Summit on Race Events
- •20 Tickets To The November 2022 Conference & The March 2022 Breakfast
- Named Sponsor at The 2022 US UK Summit on Race Events
- Named Sponsor at the November 2022 Multicultural Conference
- Named Sponsor at The 2023 Black History Breakfast
- •20 Copies Book: Understanding Black Culture
- Website and Electronic Newsletter Recognition
- Recognition in All MSS Promotional Activities



A Special 2022 Invitation Enterprise Sponsor \$5,000



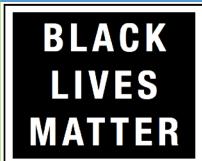
- •15 Memberships: MSS Global Summit Members Only Website
- •15 Memberships To The 2022 US UK Summit on Race Events
- •15 Tickets To The November 2022 Conference & The March, 2023 Breakfast
- Sponsor Recognition At All Events
- Website and Electronic Newsletter Recognition
- Recognition in All MSS Promotional Activities



From Face
To Face To
Virtual

Possibilities!

A Special 2022 Invitation Bronze Sponsor \$3,000



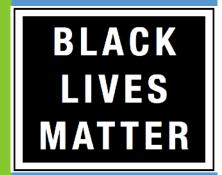
- •10 Memberships: MSS Global Summit Members Only Website
- •10 Tickets To The 2022 US UK Summit on Race Events
- •10 Tickets To The November 2022 Conference
- •10 Tickets To The March, 2023 Breakfast
- Website and Electronic Newsletter Recognition
- Recognition in All MSS Promotional Activities



THE MULTICULTURAL SYMPOSIUM SERIES

Serving Multicultural Needs

Since 1987





Carole Copeland Thomas
6 Azel Road
Lakeville, MA 02347
(508) 947-5755
carole@mssconnect.com
www.mssconnect.com
www.tellcarole.com